

The Skillful Approach

BRINGING A FUTURE OF SKILLS
TO THE FUTURE OF WORK

Across nearly every industry, **the way we work is changing**. Technological advancements have placed Americans in the midst of an economic shift that will rival the scale of the Industrial Revolution.

Yet, the way we educate, hire, and train the workforce has remained nearly the same for decades. To fill talent gaps, open new opportunities, and ensure our economy's prosperity, we must take steps to modernize how the labor market works.



In partnership with Microsoft and others

Skillful is taking action by helping...

CAREER COACHES

learn new practices, tech tools, and a skills-based approach to coaching people as they navigate the new employment landscape

EMPLOYERS

recruit, hire, onboard, and train employees based on skills

EDUCATORS

ensure students gain applicable skills for in-demand jobs

POLICYMAKERS

integrate skills-focused policies into workforce development efforts



As America forges ahead and the labor market continues to evolve, a **focus on skills** will create a more flexible and equitable labor market and a more resilient workforce.

To learn more about our initiatives or to use the resources we've created for coaches, employers, and policymakers **visit [Skillful.com](https://www.skillful.com)**



What do **skills-based practices** look like?



EMPLOYERS

When employers better define the skills they need and expand training at every stage of a career, they expand opportunity for all Americans and build a stronger workforce for themselves.

Through a portfolio of employer resources and partners, Skillful helps organizations make the transition to skills-based practices.



CAREER COACHES

As technology transforms the economy, upends sectors, and reshapes jobs, more Americans rely on career coaches to help them navigate job and training opportunities.

Through its Skillful Coaching Corps and Communities of Practice, Skillful helps exceptional career coaching professionals gain the skills they need to better guide job seekers and help them connect to opportunities in today's digital economy.



POLICY MAKERS

States serve as “laboratories of innovation” and provide exciting opportunities to pilot, refine, and scale effective skills-based practices.

The Skillful State Network was formed with governors committed to sharing what works and who have made workforce development partnerships and innovation key state priorities.

